

**RISK MANAGEMENT
SEMINAR**

WITH

**VICTOR O. SCHINNERER &
C.N.A. INSURANCE COMPANY**

AND SPECIAL GUEST SPEAKER

COLIN COYNE

The Coyne Group is a strategic management consulting firm focusing on the development of sustainable competitive advantage. Colin is nationally recognized for his work in sustainability, emphasizing corporate strategic opportunities and a for-profit model to enhance the enterprise and community.

TOPICS

Colin Coyne:

**Sustainable Business Strategy:
Maximizing Profits for Your Firm in a Green
World**

- Moving Beyond “Green”
- A Model for Sustainable Business Strategy
- Understanding the Landscape including Original Research on Attitudes and Awareness of Sustainability

Sustainability

- Making it Real: The Strategy Creation Process
 - Marketing your “Green” Business
 - Insurance and Sustainability
- Speaking the Language of Business to Business:
Ways to Answer the Cost Question

Panel Discussion with CNA Representatives:

- Differentiating “Green” from “Sustainability”
- The Dangers of Overselling Your Qualifications
 - Claim Examples
 - Risk Management Techniques

YES, I WOULD LIKE TO ATTEND THE
J. R. PREWITT & ASSOCIATES
PROFESSIONAL LIABILITY SEMINAR

**SEPTEMBER 16, 2009
2:00 PM - 6:00 PM
RENAISSANCE ROSS BRIDGE
GOLF RESORT & SPA**

REGISTRATION WILL BEGIN AT 1:30
SNACKS WILL BE AVAILABLE DURING
THE SEMINAR

FIRM NAME: _____

PHONE: _____

FAX: _____

EMAIL: _____

NUMBER ATTENDING: _____

NAMES: _____

Please RSVP By Contacting
Meredith Woodson
at (205) 397-5109

or
emailing this card
to mwoodson@jrprewitt.com
or faxing it to (205) 397-5159

J.R.Prewitt & Associates

205.933.9207
2146 Highland Avenue
Birmingham, AL 35205

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2146 Highland Avenue
Birmingham, AL 35205

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